



Serving for those in need

# Paddle Battle for Mental Health

## SPONSORSHIP PACKAGE

March 2, 2017

Location: Spin Toronto

In Support of

**camh**

Centre for Addiction and Mental Health



Serving for those in need

# LAST YEAR IN PICTURES





Serving for those in need

# OVERVIEW

## THE EVENT

Paddle Battle is an invigorating Ping-Pong Tournament hosted by Able Translations and Able Transport, benefiting the Centre for Addiction and Mental Health (CAMH). Since our inaugural event in 2016 we have raised \$23,265.

## THE ORGANIZATION

CAMH operates central clinical and research facilities in Toronto. They have 9 locations throughout the province that provide communities with education and support for program development, health promotion and prevention.



Serving for those in need

# THE CAUSE

Mental Illness is the leading cause of disability in Canada

70% of mental health problems and illnesses begin in childhood or adolescence

## MENTAL ILLNESS

Half a million Canadians are unable to work on any given week due to mental illness

Mental Illness effects 1 in 4 Canadians



Serving for those in need

# 2016 EVENT



**RAISED OVER \$23,265**

**18 TEAMS PARTICIPATE**

**110 ATTENDEES**

**11 SPONSORS**



Serving for those in need

# 2017 GOALS

## PADDLE BATTLE 2017

**RAISE: 40,000**

**TEAMS: 30**

**ATTENDEES: 250**

**SPONSORS: 17**

Due to the success of our 2016 event we wanted to do even more for **CAMH** and have a larger impact on mental health illness. We know that we can accomplish our 2017 goals and set a wider path for years to come. Become a partner and help us reach our goals!



Serving for those in need

# SPONSORSHIP



**Sponsorship Package**  
**\$2,000**

Unlike many events where organizations sponsor specific aspects of the event, **Paddle Battle** has an all encompassing sponsorship system. All of the money received from you helps build the entire event. This means your organization is even more integral in helping to make Paddle Battle a success.



Serving for those in need

# 2016 PARTNERS



VISTA Disability Management Inc

